Dr. David Gruder

Dr. David Gruder is the clinical and organizational psychologist, and eight-award-winning author, who Radio & Television Interview Reports has called "America's Integrity Expert."

Dr. Gruder is the founder and CEO of Integrity Revolution, whose mission is to help entrepreneurs, leaders and helping

professionals Make Integrity ProfitableTM while kindling their Thrill of LivingTM and

their team's Thrill of BusinessTM.



Dr. Gruder speaks, trains and consults worldwide. His favorite keynotes are The Hijacking of Happiness, Health & Prosperity, and The Truth About Trust. He also provides training and mentoring in conducting business integrity audits, upgrading relationship intelligence, creating collaborative accountability mechanisms, the right use of personal power and work-life balance.

The training and consulting he provides has ranged from the Sanoviv Medical Institute in Mexico to the Transactional Analysis Institute in Switzerland, from family-run businesses to American Express work teams, from Vistage to the World President's Organization, and from the San Diego County Department of Education's Management Academy to ambassadors to the World Trade Organization.

Dr. Gruder's most recent six-award-winning book is "The New IQ: How Integrity Intelligence Serves You, Your Relationships and Our World." He is currently co-authoring a book with CEO Space's David Stanley called Conversations with the King, which is scheduled to be released toward the end of the year.

Behind the scenes here at CEO Space, Dr. Gruder oversees our Integrity Audit process, and conducts Integrity Upgrade training programs with Berny, club presidents, and faculty, as part of CEO Space's ongoing commitment to optimizing our Brand & Relationship Integrity.

Hugh Ballou – Motivational Speaker, Leadership Trainer, Author

How does a conductor of orchestras and choirs teach leadership – very enthusiastically! Hugh Ballou teaches leaders around the globe how to build synergy with teams and how to build effective processes that bring success to any organization – no matter how small or how large. "I travel around the country and around the world and find that you can change the name of the organization, the location and the type of structure and you



will still have the same issues - leaders not leading effectively!"

Ballou brings 40 years of experience as conductor to his leadership training. "I call the training The Quintessential Leader: Four principles for transforming your organization and your teams, but no one can produce effective teams without fine-tuned leadership skills. I teach business executives how an orchestra conductor brings out the best skill of the players that have been hired. The conductor is a dictator, however, if the conductor hires a good oboe player, then it's best to let that oboe player use his or her skill rather than tell then how to play the oboe!" It sounds silly, however, leaders who micro- manage those whom they lead only receive a fraction of the performance that is ultimately possible. Let the team perform!

The skill set of planning for success, constructing powerful goals, and delegating with authority are consistent themes where many leaders underperform.

Ballou's unique ability in inspire and motivate event the most difficult of audiences has made him the expert in the field of Transformational Leadership. Transformational Leaders build strong leaders on teams that are motivated, focused and highly effective in setting and implementing powerful goals.

As author of 5 books on Transformational Leadership, Ballou works as executive coach, process facilitator, trainer and motivational speaker teaching leaders in many diverse fields the fine-tune skills employed every day by orchestral conductors.

Books:

- Transforming Power: Stories from Transformational Leaders to Inspire and Encourage
- Moving Spirits, Building Lives: Church Musician as Transformational Leader
- Moving Spirits, Building Lives: A Workbook for Transformational Leaders
- Building High Performance Teams: Systems and Structures for Leading Teams and Empowering Transformation
- Leaders Transform: A Guide for Leaders Transforming Organizations(Early 2009)
- Leaders Transform: A Workbook for Leaders Transforming Organizations (Early 2009)